

March 09, 2024

The West Georgia Track Club is excited to celebrate the 9th anniversary of the West Georgia Track Club Road Race on March 09, 2024. This fun annual event consists of a 5K and 10K that showcases the Carrollton Greenbelt and the streets of Carrollton, Georgia. Secure your sponsorship and be a part of the celebration to kick start spring in Carrollton this year!



Sponsorship Opportunities

Platinum \$1,200 (Limited to One Sponsor)

- Sponsor's logo (approx. 2.5" height) will be featured on the back side of the race T-shirts.
- Sponsor's logo will be listed on a banner that will be displayed at the start/finish line.
- Sponsor's logo will be featured on the West Georgia Track Club website, race registration website, and all marketing materials.
- Sponsor will be given verbal recognition at the event.
- Sponsor will be given the opportunity to set up a tent at the event.
- Sponsor will receive 10 race entries.*

Gold Sponsor \$850

- Sponsor's logo (approx. 1.5" height) will be featured on the back side of the race T-shirts.
- Sponsor's logo will be listed on a banner that will be displayed at the start/finish line.
- Sponsor's logo will be featured on the West Georgia Track Club website, race registration website, and all marketing materials.
- Sponsor will be given verbal recognition at the event.
- Sponsor will be given the opportunity to set up a tent at the event.
- Sponsor will receive 7 race entries.*

Silver Sponsor \$550

- Sponsor's logo (approx. 1.0" height) will be featured on the back side of the race T-shirts.
- Sponsor's logo will be featured on the West Georgia Track Club website, race registration website, and all marketing materials.
- Sponsor will be given verbal recognition at the event.
- Sponsor will receive 5 race entries.*

Bronze Sponsor \$350

- Sponsor's name will be featured in the list of sponsors on the back side of race T-shirts.
- Sponsor will be given verbal recognition at the event.
- Sponsor will receive 3 race entries.*

Mile Marker Sponsor \$250 (6 Sponsors max)

- Sponsor's name will be featured in the list of sponsors on the back side of race T-shirts.
- Sponsor will receive 2 race entries.*

In-Kind Sponsor Starting at \$100

- Sponsor's name will be featured in the list of sponsors on the back side of race T-shirts.
- Sponsor will receive 1 race entry.*

For more information or to secure your sponsorship, contact:

Dr. Terie Smith-Phillips at drterie2015@gmail.com or 770-550-5758, or by visiting us online at westgeorgiatrackclub.org/events

***Free sponsorship race entries must be completed in RunSignUp by February 29, 2024.**