**WGTC Board Meeting MINUTES**

**Tuesday, July 19, 2022**

**6:30 pm**

**Meeting Agenda**

* Call Meeting to Order
* Roll Call - Terie, Jon, Maria, Marian, Cat, Cindy
  + Jonathan, Katelyn, Ben absent
* Approve Agenda as presented
* Approve last Board meeting

last meeting minutes? [Maria will add]

* Board Member/Committee Reports

A. President - Terie

1. Starting back mile a day and three mile a day program

Motion to start back

Discuss - how to collect data? Strava? Google form?

Ask Tyler (Marian) about ideas

Next meeting in Aug. - decide how to do it

1. Race Management
2. Carrollton Half Marathon - Sept 24, 2022
   1. Volunteers needed - two aid stations: Hobbs Farm and Magnolia St - certain groups/churches?

Jon will follow up on two he reached out to.

Terie - church but likely

Marian - general student volunteers not necessarily groups for stations

Monday Sept 19 - bag stuffing - volunteers to help

week before, Sept 13 Tues. 11 am

Group run to put hangers on

Friday Sept 23 bib pick up - track club tent set up Sole Roots 10-6

Also day of race booth and bag drop off

Marian suggest chalk drawings kids etc throughout neighborhood

Cat - reach out to police to put out info

- meeting tomorrow posted on FB page for those interested in half volunteers. Robert will be over all volunteers.

- everyone post on social media - share - link from run signup for volunteers

[Jon - Midway West agreed to serve volunteer]

1. Road race - date?

March 11 2023

-Terie paperwork submitted for it just waiting on city to sign off

- Jonahtan no longer lead - Anthony will be in charge

- Need sponsors. Letter is ready to go.

See the new shirts on FB posts.

B. Secretary - Maria

1. G Drive organization
2. Folder for bios/images for website

Everyone should upload theirs soon

Tyler ? update website

Terie will contact Ben to confirm

1. Board Positions
2. Duties/explanation for each role

Terie update doc and will email to Maria and we will approve next meeting

1. Expiring Terms

Jon VP

Ben - website ? leaving - discuss if role needs to be a board member

K and Jon - leaving soon

Marian suggest possible change to bylaws - due to scheduling conflicts in past, those in the same household need not be on board?

Review next meeting with everyone.

Second Tues of the month. Aug. 9 NEXT MEETING 6:30 PM

Send food ideas for dinner next time.

C. Treasurer - Jon

1. Financial report

Today received income statement from Robert. Month of June 591.39

Total expenses 2190.77

Loss month 1599.38

(Member banquet ice cream social and training events etc. were things that spent money on.)

July 1 - June 7790.15

Exp 9744.76

Year loss 1954.61

Terie - part of it came from last year didn’t get full amount from half marathon from city. Only got 1000 because they said we didn’t do enough to earn the amount

Terie has been at every meeting so far and we’ve done all things they say we should do to get full amount this year

Was expecting 5500

Some miscommunication about contract

We have to pay timer (they reimburse), liquor license, etc.

D. Membership - Marian

1. Group Runs - updates/changes/ideas

What is role?

Engagement - Villa Rica run discussion with Steve Edwards

FB poll and also email to all members

Then also poll on IG stories

Ask Jonathan about two facebook pages - “official” and then “community page”

* Marian post on official and then share post

1. Community Involvement - monthly/quarterly emails

“On the schedule” / coming up

Featured member

Other info to share with members

Encourage with mileage chart

Send via Run sign up or mail chimp?

Who does send emails? Marketing or membership?

1. Upcoming Races/Events to be at

Send ideas to FB/ future email blasts

After half marathon ends begin starting doing things like pinhote trail station or other interesting races etc.

E. Marketing and Communications - Cat

* Who has access to all half photos?

Photographer - Martina Griffin

Graphics for FB post etc. (Maria can help, or others)

* Marian: Featured post relay teams - ask what their highlight is and promote on social media
* Other things post half finish: watermelon, smoothie, etc. for non alcoholic interests

Going to be food still. Sandwiches.

Terie ask Tyler at next half mtg about drinks/food

Need to get webpage updated

Email schedule - after monthly meeting

Post minutes on FB and Website

1. Website updates? (training from Katelyn)
2. Facebook/Instagram updates - more regular posts
3. Mailchimp?

F. Merchandise - Cindy

1. 2022 Red member shirts - ordered?/updates

Tshirts ordered, ready for those that start August

Jon will pay invoice

Getting quote for March race tshirts

Half zip up hoodie - etc. available direct order Ozier via link, they then pay us monthly/invoice. Will work out finance with Jon and Robert

Cindy and Jon will plan meeting with Ozier.

Terie - Teach us how to use runsign up to send emails out to members now

Expired members etc

7:41 meeting close.