**WGTC Board Meeting Minutes**

**Tuesday, October 11, 2022**

**6:30 pm**

**Meeting Agenda**

* Call Meeting to Order
* Roll Call - Terie, Jonathan, Katelyn, Jon, Marian, Maria. Cindy absent.
* Approve Agenda as presented - yes
* Approve last Board meeting minutes - approve next meeting

* Items to follow up from last meeting:

1. put call out for someone to lead MIM

Propose not in spring but only in fall due to less participation. Tanner agrees.

Regulars - invite to our group runs. Give top 3 free entry to March race.

Possible virtual option, or every other week in Spring.

Talk about this again at beginning of the year.

Give aways of tshirts/merchandise each meeting.

1. Website updates - remove Ben, update Jon

Katelyn - done

Marian will continue to make changes, upcoming races, etc.

Terie will send discount codes for local races

1. Find way to thank high school for their work

Terie ask when class is so can send pizza or cookies

Extra flyers to post - businesses around town, campus, etc.

1. WGTC Birthday celebration Oct. 20

6 pm run, 7 pm dinner The Border on Maple

Cupcakes - Katelyn, 24 for $60

Invite others (they pay). We provide dessert.

1. Track Tuesday (Carrollton High School?)

Terie - need specific dates. Will get key for gate, lights.

First Tues. 6:15? pm

* Board Member/Committee Reports

A. President - Terie

1. March race
2. sponsorships

Letter edits - change prices for levels 1000, 750, 500, 300

Last year’s race cost $5000

Dr. Sewell

Rodney Smith

Wesley - turf company

Dr. Ayers

Tommy’s car wash (Cindy)

Elite healthcare (Cindy)

1. Race director - Terie
2. Need at least 30 volunteers (not including aid stations)

GA Power, City Station for aid stations

Start asking others around Dec.

1. Media blitz - Katelyn send. Remind those that ran half discount code.
2. Race committee - Terie, Jon, Robert, Cindy

Will meet after Nov.

2. Email newsletter - member spotlight, updates after each board meeting, start in Jan.

Decide mail chimp or run sign up to send which emails

B. Merchandise - Terie

1. Ozier sent LS half zip option - red heather with blue logo

Will have link that people can order and then they ship

Will order 30.

C. Treasurer - Jon

1. P&L through Q3
2. Sept. revenue 8,754.71 expenses 4,087.93 net revenue 4666.78
3. Quarter 20,123.71 exp 4,761.93 net rev 15,361.78
4. total revenue we have received for the Carrollton Half Marathon $28,751.00. This was sent, as per our agreement with the City of Carrollton, to the Community Foundation of West Georgia. This check was issued in September and posted to our banking account in October. Our bank balance now that this has cleared is $13,696.47.

5. We also invoiced the city for our expenses totaling $9,640.74, including our race management fee of $4,000. Carrollton has advised that the invoice is approved and should be paid within October.

Should receive funds already for 2023 half - 60 entries

Will continue to receive until end of race

Terie - 2023 Race cap will be 650 (city/Tyler), suggest our race fee goes up (per person cost), suggest vendors at packet pick up and more volunteers for handing out medals

Slow runners start earlier (15 min)

Bus issues

D. Secretary - Maria

1. Email - Squarespace domain name payment - Jon will update
2. Bylaws - will update this week and send to board to send to members

E. Director of Operations - Katelyn - advertised Pinhoti (Nov. 6) needs volunteers early Sunday morning (6 am)

F. Membership - Marian

Draft bday party email

Some renewals recently - members at 105

Possible ways to follow up emails

G. Vice President - Jonathan

Already covered race and Pinhoti

Jon - next month need Elite Race

Discuss at next meeting: Board roles - Maria resend edited version

Terie call to meeting close 8:01 pm