08.01 Work Session WGTC Board Meeting Minutes

February 25, 2020

Attendees

Anthony Nasser, President Jonathan Burke, Vice President Katelyn Buress, Director of Operations Robert Blakemore, Treasurer Brett Johnson, Marketing and Communications Director John Crosby, Executive Administrator Terie Smith-Phillips, Membership Director Benjamin Clarke, Website Manager-Cindy Cain, Merchandise Manager

Meeting Agenda Items

- Call Meeting to Order
- Roll Call
 - Board Approved Absent
- Approve Agenda as presented
- Committee Reports
 - A. Race Management
 - West Georgia Road race 10k & 5k Jonathan
 - West Georgia 10k & 5k
 - Medals are switching wood
 - Port-a-potties contacted
 - \circ City has been confirmed
 - UWG possibly providing crossing guard
 - Tanner grocery donating snacks Planning Kit
 - Gift Cards for winners \$100, \$50, \$25 (times 2)
 - Cash for security \$700
 - Cash to make change? \$200 in fives
 - Cut off March 8

- Open back March 9-March 10 for a special period and promo
- Promos:
 - Olympic trials \$5 off Fri-Mon at midnight
 - Flyer
 - Tentative 3/9-3/10
- Volunteers
 - Number needed: 25
 - Coach Bailey trying to get team to volunteer
 - Ronna Bush trying to get Anchor members to volunteer
 - City Station doing an aid station
 - Hays Mill aid station -
 - BBW
 - Media push for volunteers
 - Reach out to schools and churches to see if clubs needs kids to volunteer
- Race day plan:
 - Sell merch Cindy and Robert
 - Vendors: Southern Therapy, CFA, Eagle Advantage, West Georgia Cycle, Tanner/Carrollton/Half tent, Tanner Health Tent
 - Possible: Dragonfly
 - Race day packet pickup starts 6:30am
 - Assignments same as last year
- Swag bag:
 - Inspector Roofing
 - Hope for 5K
 - CFA biscuits to runners
 - Flyers: West Georgia Track Club flyers
 - Possible ITL stuffer
- M. Special Committee
 - Member's Banquet Committee
 - Meal plan details and cost.- Terie
 - Vote to approve ballot <u>Ballot</u>
 - Approve Itinerary for banquet. <u>Banquet Itinerary</u>
 - Approve Banquet Meeting layout Floor Plan

- Merchandise "Flash Sale" \$5 clearance of all old shirts. (excludes hoodies and hats)
- Circuit Awards
 - Cups from Shot Spot (6) Blue and Black
 - High mileage pullovers
 - Shirts for 3 Mile a day
 - \circ $\;$ Already have the WGTC water bottles for 1 mile a day $\;$
- Need to confirm table cloths are being furnished by City Station
- We can use TV's
- Katie making "Standard" cake
- Subway donating cookies
- Slideshow: Katelyn and Brett gathering pictures
- Discussed <u>membership ballot</u>
- Send another invite to non-openers of the event

• MRD

- Race run and volunteer
- Robert leaving
- Members night
 - RSVP
 - Schedule of events
- MIM
- Local races
- Circuit

• NEXT BOARD MEETING

- March 10, 2020 JB/KB House
- April 14, 2020 JB/KB House